



Creative Fundraising Outlets for Groups Looking for Something Different

School Fundraisers



Charity Golf Outings



Sports Groups

Click through the doc!



Lets Get Started

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Helicopters Dropping Golf Balls

It's hard to imagine that you've been involved with a fundraiser that's more inventive than this. It's even harder to imagine that you have seen one as profitable as this.

Ball Droppers is here to both maximize your proceeds, as well, help you put some 'zing' in your fundraising!

NEXT PAGE



Where Do We Want to go First?

CONSULTING

LOGISTICS

IDEAS

COST

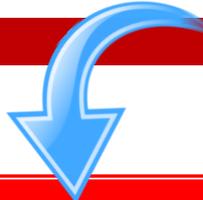
Click Each
One





How Does Ball Droppers Help?

Where to Next?



CONSULTING

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to Navigate*

CONSULTING

When we speak for the first time, it's our job to make sure you know you're in good hands. We will take a 'step by step' approach to finding out more about **YOU** and who you are.

The fun part for us is customizing each event to tailor to **YOUR NEEDS!** Every organization is different, all of your needs are different, so far be it from us to make every event the same!



NEXT



How Does Ball Droppers Help?

Where to Next?



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CONSULTING, continued

We've been a part of hundreds of events from Florida to California (and many places in between!). We've got a blueprint that works



**Would you build your own house
without getting the help you needed?!**

Would you cut your own hair?!

We're here for a reason ... We can help!





How Does Ball Droppers Help?

Where to Next?

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LOGISTICS, *Click Each to See*

- Where am I going to find a helicopter?
- How are we going to market the event?
- How are we going to collect data/payments?
- Where are we going to have the Ball Drop?
- How do we track sales?
- How can we maximize sales?
- How do we get sponsors?
- How do we decide on Prizes?!



Can I have a company help me with all this?

Oh, wait ...

How to Find a Helicopter

Where to Next?

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IDEAS

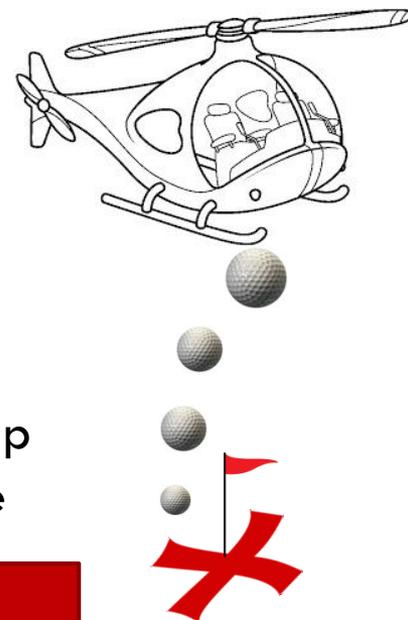
COST

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to Navigate*

We Can Connect You

Some groups come to us with a helicopter provider they have connections with, or military groups who have ties to aircraft already.

Some groups prefer to not even use a helicopter for the drop. Maybe a fire ladder? Boom lift? Regardless, we can help connect you with the right service and take on the admin from there!

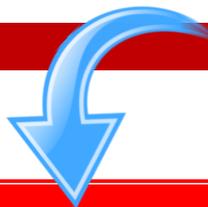


BACK



How Do We Market This?!

Where to Next?



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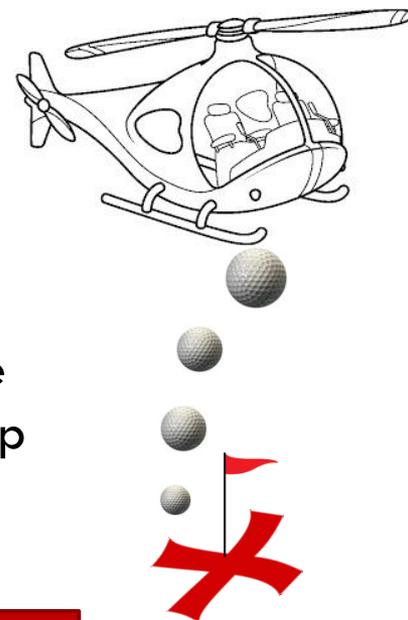
COST

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The Event is Creative, So Are You!

Nothing beats good ol' fashioned elbow grease when trying to spread the word. But between Social Media Outlets, email marketing campaigns and simple word of mouth, these are the most basic.

When you need a mass market though, we have ideas we've seen put in play that help drive eyeballs not just to your event but to your organization for the long-term!



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Collecting Everything Can Be Tough

Where to Next?



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Enter Ball Droppers ...

Think of selling 1000 golf balls to 1000 people. Do you really want to use a document to enter 1000 lines of names, addresses, emails, phone numbers, how many balls they bought, was it cash/check/credit, and on, and on?



We custom build you a software platform that not only does this, but **SENDS RECEIPTS** and does all the **BALL NUMBERING** for you!





Collecting Everything Can Be Tough

Where to Next?



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Hit Your Targets ...

We have live, 'Up to the Second' Tracking for your event and your donors!





Collecting Everything Can Be Tough

Where to Next?



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Teams to Outsell Each Other?

Motivate teams and individuals to see who can sell the most

LEADERBOARD

Anya Moser	
Amount raised	\$1129
Riley Smith	
Amount raised	\$975
Julie Thomas	
Amount raised	\$860

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Where We Gonna' Do This?

Where to Next?

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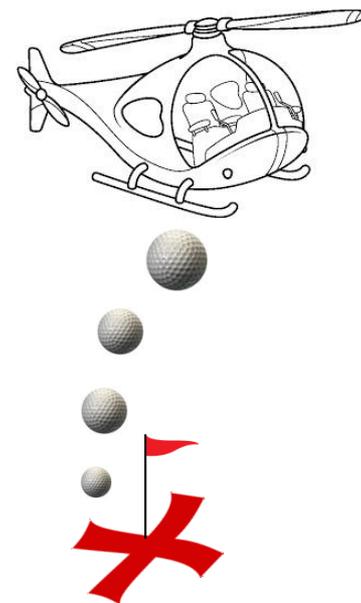
COST

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It Has to Make Sense For You

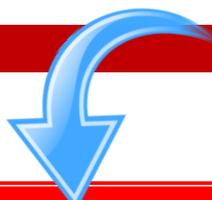
We can give you ideas on what works best and how to get through all the red tape when it comes to a helicopter dropping golf balls! Time of day, location and many other things have to be factored in.

We will also help with permitting, licenses and other paperwork that might arise out of this. **What if we got your top sponsor to drop the balls from the helicopter?!**



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Where to Next?



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One Word ... **COMPETITION**

Maybe you have groups who can sell balls against each other? Teams, Grade Levels, Divisions of a Company. There a lot of ways to break this part up!

Offering incentives will also help your people to sell.

Incentives to donors helps too. "Buy a ball by Date X to be entered to win something extra"

A 3D red arrow pointing upwards, with the word "SALES" written in large, bold, red letters below it.

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SPONSORS MAKE THE EVENT

Where to Next?



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Bring the Community In ... Get the Most Out!

Companies often have budgets already set aside to contribute to good causes like yours. The helicopter here is guaranteed to bring eyeballs, so you're living up to your end. Now you need their dollars!!

Let us help give you a platform for accessing donors. Worst they can do is say 'No', right?!



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PRIZES ... WHAT DO WE DO?!

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We Can Help Make it Easy

You think your donors would like a trip? \$10,000
Cash? Something more?!

We can connect you with groups who will make
your event **HUGE!**



NEXT

WIN
\$10,000
CASH!

Where to Next?

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We've Seen a Lot of Things

From everywhere to getting sponsors, to attracting donors. From the size of the helicopter to getting people **INTO** the helicopter. We can probably spur your thinking!

BEWARE: Your brain will begin to wander with a lot of possibilities! You might need a chair or smell smoke from the brain over thinking!

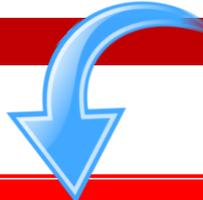


TAKE THE PROPER PRECAUTION!



THE COST HAS TO BE CRAZY, NO?

Where to Next?



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THERE ARE 3 FEES TO UNDERSTAND:

- 1) Ball Droppers' Fee is 10% of the Gross Sales, which means **90% Profit for You**
- 2) Helicopter fee is expected to be about \$600-\$700/hr of flight time. This can be higher or lower based on a number of factors. We help you to understand the 'ups and downs' of this fee
- 3) We have convenience fees which can either be added to the contributions so it doesn't come out of your proceeds, or you can 'swallow' the cost to keep it simple on your donors. Your choice!





**THANK YOU FOR GOING
THROUGH THIS PRESENTATION**

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